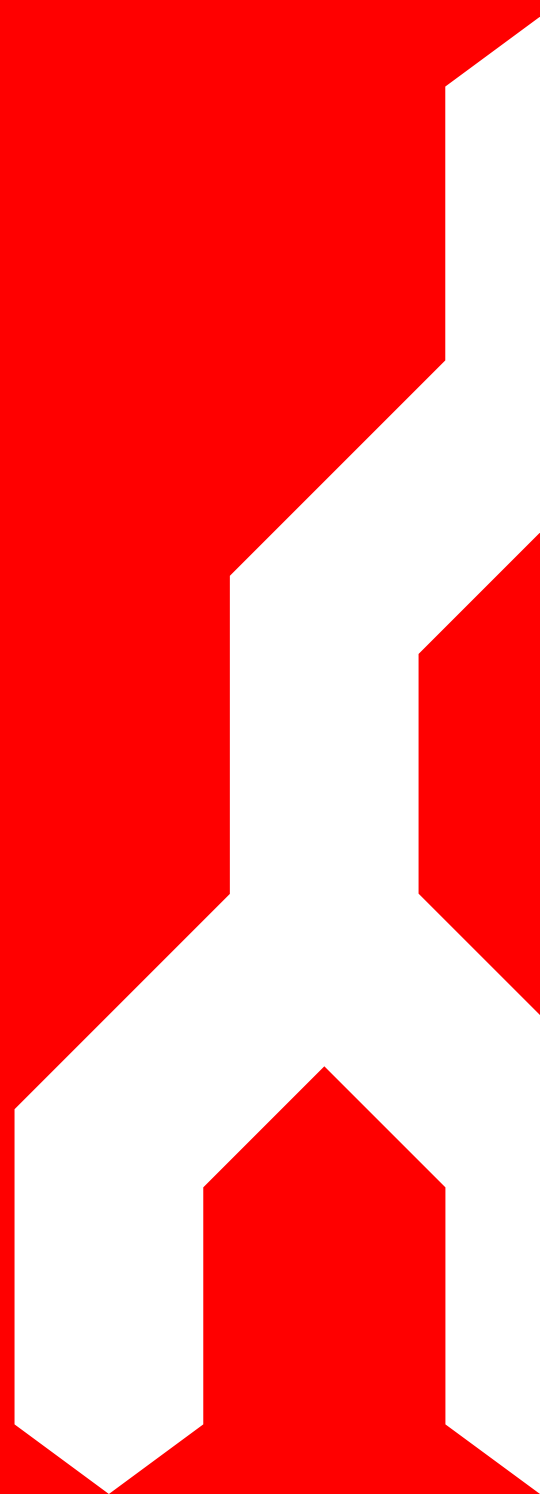




Brand Guidelines.





1a). Horizontal logo primary



2a). Stacked logo primary



2b). Stacked logo mono



1b). Horizontal logo mono



2b). Stacked logo reversed



1c). Master logo reversed



Megaport logo incorrect usage



Do not separate the letters of the logo.



Do not rotate the logo.



Do not place objects or text within the clearspace.



Do not change the colors of the logo.



Do not alter the type or add additional elements to the logo.



Do not add effects, strokes, gradients, drop shadows or reflections to the logo.



Do not stretch or distort the logo.



Do not use the logo without the rocket device.



Do not alter the rocket device.



Do not alter device color.



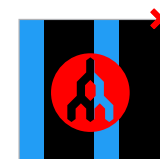
Do not add shadows, glows or effects.



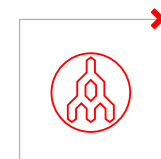
Do not apply gradients to the device.



Do not apply strokes to the device.



Do not put the device on anything but a solid background.

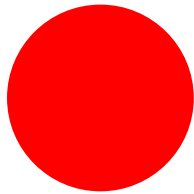


Do not outline the device.

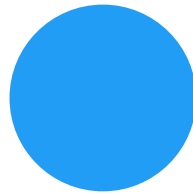
Megaport colour palette



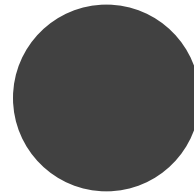
Please remember that negative space usage should always be considered when using color.



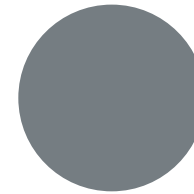
RED



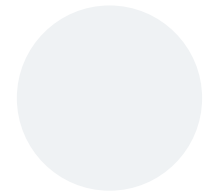
BLUE



SLATE



MEDIUM GREY



LIGHT GREY

PANTONE 485 C
CMYK 0, 100, 100, 0
RGB 255, 0, 0
HEX #FF0000

PANTONE 279 C
CMYK 69, 30, 0, 0
RGB 34, 157, 245
HEX #229DF5

PANTONE 446 C
CMYK 68, 60, 59, 46
RGB 65, 65, 65
HEX #414141

PANTONE 444 C
CMYK 57, 44, 41, 8
RGB 117, 125, 130
HEX #757C81

PANTONE 7541 C
CMYK 5, 2, 2, 0
RGB 239, 242, 244
HEX #EFF2F4



FF DIN Rounded Pro

FF Din Rounded Pro is the leading typeface in our brand and is used for large headings, sections and display text.

Aa.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
0123456789&\$%#¶!



Muli (Google Fonts)

Muli is the supporting typeface in our system and is used for sub-headings, paragraphs, captions, bullets and documentational text.

Aa.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
0123456789&\$%#¶!

Alternative font use

If DIN Rounded and Muli are unavailable, Arial is the default typeface that must be used.

Aa

Display Text

Display
DIN Rounded Pro
Regular
60pt / 66pt

Megaport.

Heading 1
DIN Rounded Pro
Regular
38pt / 40pt

This is Mega.

Heading 2
DIN Rounded Pro
Regular
26pt / 28pt

This is Mega.

Heading 3
DIN Rounded Pro
Regular
16pt / 18pt

This is Mega.

Body Text

Subheading
Muli Bold
11.5pt / 15pt

One Port, Unlimited Possibilities.

Paragraph
Muli Light
10.5pt / 13pt

In addition to cost savings, customers can also benefit from Megaport's 'one-to-many' approach to VXC's (Virtual Cross Connects). VXC's are Layer 2 VLANs for interconnection to cloud services, including, but not limited to, AWS Direct Connect.

Bulleted list
Muli Light
10.5pt / 13pt

- Megaport TCO includes 1x Megaport + 1x VXC at stated bandwidth within a metro market.
- Megaport absorbs AWS's port rate/hour fees
- Internet is calculated from AWS's Simple Monthly Calculator as Amazon EC2 Service.
- All calculations are for United States based on utilizing the full bandwidth indicated on a monthly basis.

Hyperlinks
Muli Light
10.5pt / 13pt

[Click here to register an account.](#)

Captions
Muli Light Italics
8pt / 10pt

Note: Assumptions are for North American pricing only.



About this Document

This document is designed to help authorised third parties execute Megaport's brand and brand assets, including Megaport's logo, content and trademarks.

As a general rule, third parties may not use Megaport's logo or trademarks. This document outlines the limited circumstances under which third parties may use Megaport's logo and trademarks. The logo and trademarks must always be used in accordance with this Style Guide to identify Megaport, or Megaport services. Any use that is inconsistent with this Style Guide is strictly prohibited.

Third parties may only use the logo without a license in the following limited circumstances:

- In advertising, marketing collateral, or a website that references your connection with Megaport (e.g., the material states that you are an authorized reseller of Megaport services).
- In an area of a website, advertising, or marketing collateral dedicated to the sale of Megaport services, and in such a manner that associates Megaport services with the Megaport logo.

To make use of Megaport's brand assets in a way that is not covered by these guidelines, please contact us at info@megaport.com.



We make connectivity easy.

MegaPort is the highly scaled Network as a Service (NaaS) organisation utilising 100 Gbps technology to deliver dedicated access to cloud services. MegaPort's Software Defined Network (SDN) enables the interconnection of enterprises and service providers across hundreds of data centre locations around the globe. Fast, flexible, and dynamic, MegaPort's connectivity solution is transforming the way businesses reach leading cloud services from Microsoft, Google, Oracle, Amazon Web Services, IBM, Salesforce, Nutanix and Alibaba.



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